

Visionary Leadership

| Goal(s) | Responsible Committee/Timeframe |
|--|---|
| Educate WIB members and stakeholders as to the changes in the legislation while implementing a structure for ongoing education. | Communications 2015 |
| Identify types of convening sessions (workforce discussions and forums)(among stakeholders) that should occur. Then be the convener/hold the convening sessions. | Executive and Communications Schedule developed September 2015 |
| Ensure the administrative office has adequate resources, has knowledgeable staff, is visible, and is held to results-oriented performance measures for policy development. | CLEOs July 2015 |

Establish Identity as the Workforce Experts

| Goal(s) | Responsible Committee/Timeframe |
|--|--|
| Brand the Workforce System. Advertise and celebrate successes. | Communications Winter 2015/16 |
| Review Service Delivery to allow the one-stop shop to become the flagship product. | System Design & Implementation Spring 2016 |
| Participate in partner events that are workforce development related. | Communications On-going |
| Comply with all new requirements for WIOA and the State and Local Plan | Governance and Executive July 1, 2015-ongoing |

Partnership Development

| Goal(s) | Responsible Committee/Timeframe |
|--|---|
| Needs analysis – gather from economic developers, state employment data, to evaluate current data to identify the location of stakeholders in the 6 county area to determine the “supply and demand” needs and bring the stakeholders to the table to develop action steps | System Design and Implementation and Monitoring and Evaluation Summer 2015 |
| Board development: provide training in the foundation of the WIB to be more knowledgeable about the WIB board’s goal and purpose in order to make these members advocates of the WIB and its future in order to make informed decisions. | Governance and Communications Fall 2015 |
| Committee structure: to have board members serve on a minimum of one committee and a minimum of one “champion” or liaison to the board. Encourage and seek non-board members to serve as information experts. | Executive August 2015 |

CareerLink Improvement

| Goal(s) | Responsible Committee/Timeframe |
|---|--|
| Review and reassess what our market needs (e.g. employment services) – eliminate old, unnecessary ones. | System Design and Implementation Fall-Winter 2015 |
| Clean up, update, redact outdated policies/procedures. | System Design & Implementation Fall-Winter 2015 |
| Enhanced efficiency of services for jobseekers (improved customer service) | System design & Implementation Fall-Winter 2015 |
| Strengthen collaboration between WIBS (e.g. training list) – even across state borders | Governance July 2015 |

Sector Strategies

| Goal(s) | Responsible Committee/Timeframe |
|---|---|
| Provide purposeful education and training to develop meaningful career paths in coordination with employers | Sector Strategies/Career Pathways Committee and Youth Committee Spring-Summer 2016 |
| Provide baseline cognitive assessment for all job seekers, i.e. work keys, WIN, Proveit, etc. | Sector Strategies/Career Pathways Committee Winter-Spring 2016 |
| Identify acceptable attainment levels for targeted industries in conjunction with employers in those industries | Sector Strategies/Career Pathways Committee Spring-Summer 2016 |
| Develop a soft skills program in implement in the K-8 grades. | Youth Committee and Sector Strategies/Career Pathways Committee Fall 2015 |