

ARTS & COMMUNICATION PATHWAY

Do you like to perform in front of an audience? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write? Are you interested in electronic communication systems like cable, telephone networks, radio broadcast, computer networks, and internet? If you answered “yes” to any of these questions, a career in Arts & Communication might be right for you!

Career Cluster Areas

Arts
AV Technology
Communication

For more information on these Career Clusters, visit <https://www.pacareerzone.org/clusters>

Northwest PA

(Clarion, Crawford, Erie, Forest, Venango and Warren Counties)

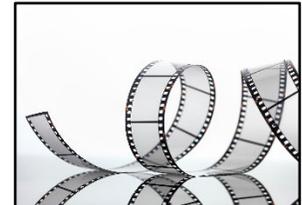
Select High Priority Jobs, Educational Attainment & Average Entry-Level Wages (2023)

High School Diploma and Short-Term OJT

Merchandise Displayers and Window Trimmers \$37,434**
Media and Communication Workers \$52,188**

Bachelor’s Degree

Public Relations Specialists \$33,530
Graphic Designers \$37,580*



Moderate – or Long-Term OJT

Photographers \$75,148**
Dancers \$52,013 **

* Not on NWPA High Priority Occupations List, but included on the statewide PA In-Demand Occupations List (PA IDOL)

** Not on NWPA High Priority Occupations List but shown as Erie County occupation in Lightcast Q2 2025 Data Set provided by Erie County Data Center. Wage information is “average annual earnings” not average entry level wages. Position is classified on flyer based on “typical on-the-job training” description, not entry-level education, if applicable.

For a list of Top 50 Employers by county, visit <http://bit.ly/Top50Emps>

ARTS & COMMUNICATION PATHWAY

This Pathway includes careers related to the production of visual, verbal, and written works.

Are you interested in...

News reporting and writing
Interviewing and reviewing
Multi-media productions
Acting
Radio, TV, Film, Video
Performing in a band or chorus
Attending concerts
Drawing or painting
Artwork

Are you able to...

Sing
Play an instrument
Draw
Sculpt
Act
Dance
Articulate clearly
Be creative
Write and conduct interviews
Sell
Meet deadlines

Do you enjoy...

Writing
Making videos
Working with film props
Set design
Working with sound effects
Performing in front of an audience
Working with computers
Seeking creative ideas

If you answered "yes" to many of these questions, you might consider a future in one of the occupations listed on the front of this flyer, or below.

Sample Careers

High School Diploma

Rigger (Stagehand)
Stunt Performer
Floral Designer
Desktop Publisher
Disc Jockey (except radio)
And more...

Related Work Experience / Some College / Associate's Degree

Camera Operator (tv, film)
Sound Engineering Technician
Painter
Sculptor
Illustrator
Musician
Fashion Designer
And more...

Bachelor's Degree

Choreographer
Radio & Television Announcer
Special Effects Artist & Animator
Music Director and Composer
News Analyst, Reporter, and Journalist
Poet, Lyricist, and Creative Writer
Editor
Art Director
Interior Designer
Writer and Author
And more...

Education / Training Resources

Adult Basic Education

Northwest Tri-County Intermediate Unit #5:
<https://www.iu5.org/community-services/adult-education>

Post-Secondary Education/Training Options

PA Eligible Training Provider List: <http://bit.ly/PACLETPL>
PA Colleges & Universities: <http://bit.ly/PACollegeandUniv>

To access the full *High Priority Occupations List* and the *PA IDOL* list, visit:
<https://www.nwpajobconnect.org/high-priority-occupations/>

To contact PA CareerLink® Erie County: 1-814-455-9966 (main); 1-814-871-4610 (TTY)
Auxiliary aids and services are available upon request to individuals with disabilities.
Equal Opportunity Employer / Program EO Officer Carrie Symes: 1-814-758-0659 or 711