ARTS & COMMUNICATION *PATHWAY*

Career Cluster Areas
Arts, Entertainment, and Design

Do you like to perform in front of an audience? Do you like to work with productions and technology? Are you a creative thinker with original ideas? Do you like to write or design? If you answered "yes" to any of these questions, a career in Arts & Communication might be right for you!

For more information on these Career Clusters, visit https://bit.ly/PAClusterFRMWRK

Northwest PA

(Clarion, Crawford, Erie, Forest, Venango and Warren Counties)
Select High Priority Jobs, Educational Attainment & Average Entry-Level Wages (2025)

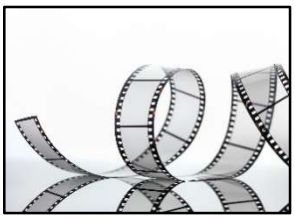
Note: This pathway has no occupations on the NWPA High Priority Occupations List.

High Sch. Diploma/ Short-Term OJT/ Associate's Deg.

Merchandise Displayers and Window Trimmers $31,180*
Broadcast Technicians $76,018**
Entertainers and Performers, Sports-Related $86,055**
Photographers $73,320**

Bachelor's Degree / Bachelor's Degree +

Public Relations Specialists $38,020*
Graphic Designers $42,510*
Art Directors $69,460*
Interior Designers $45,720*
Producers & Directors $46,350*
Technical Writers $61,500*
Writers & Authors $45,240*
Web & Digital Interface Designers $60,650*



Post-Secondary / Moderate OJT / Long-Term OJT

Audio & Video Technicians $40,400*
Actors $75,344**

* Not on NWPA High Priority Occupations List, but included on the statewide PA In-Demand Occupations List (PA IDOL)

** Not on NWPA High Priority Occupations List but shown as Erie County occupation in Lightcast Q3 2026 Data Set provided by Erie County Data Center. Wage information is "average annual earnings" not average entry level wages. Position is classified on flyer based on "typical on-the-job training" description, not entry-level education, if applicable.

For a list of Top 50 Employers by county, visit http://bit.ly/Top50Emps

ARTS & COMMUNICATION PATHWAY

This Pathway includes careers related to the production of visual, verbal, and written works.

Are you interested in…

News reporting and writing
Interviewing and reviewing
Multi-media productions
Acting
Radio, TV, Film, Video
Performing in a band or chorus
Drawing or painting

Are you able to…

Sing, dance, or act
Play an instrument
Draw or sculpt
Articulate clearly
Be creative
Write and conduct interviews

Do you enjoy…

Writing
Making videos
Set design
Working with sound effects
Performing in front of an audience
Working with computers

If you answered "yes" to many of these questions, you might consider a future in one of the occupations listed on the front of this flyer, or below.

Sample Careers

High School Diploma

Floral Designers
Disc Jockey (except radio)
And more…

Related Work Experience / Some College / Associate's Degree

Camera Operator (tv, film)
Painter
Sculptor
Illustrator
Fashion Designer
And more…

Bachelor's Degree

Choreographer
Special Effects Artist & Animator
Music Director & Composer
News Analyst, Reporter, & Journalist
Editor
And more…

Education / Training Resources

Adult Education & Career Readiness
Northwest Tri-County Intermediate Unit #5:
https://bit.ly/IU5AdEDCR

Post-Secondary Education/Training Options
PA Eligible Training Provider List: http://bit.ly/PACLETPL
PA Colleges & Universities: http://bit.ly/PACollegeandUniv

To access the full *High Priority Occupations List* and the *PA IDOL* list, visit:
https://www.nwpajobconnect.org/high-priority-occupations/

To contact PA CareerLink® Erie County: 1-814-455-9966 (main); 1-814-871-4610 (TTY)
Auxiliary aids and services are available upon request to individuals with disabilities.
Equal Opportunity Employer / Program EO Officer Carrie Symes: 1-814-758-0659 or 711